



**EDNORTH**  
EDUCATION + TRAINING  
COMMUNITY MINNESOTA



## About EdNorth

**EdNorth** (formerly Educelerate North) is a Minnesota non-profit organization which supports entrepreneurship and innovation in the EdTech & training sector. Building on our region's rich legacy of innovation in education, we focus on supporting entrepreneurs by providing regular networking, collaboration and learning opportunities, as well as helping build and connect our local educational entrepreneurial ecosystem to our business and academic communities.

## The EdNorth Vision

Our vision is that the Twin Cities region will become a national leader in providing innovative solutions for the education and training sectors. By regularly bringing together educators, academics, entrepreneurs, investors, and education industry enthusiasts, our goal is to create a collaborative and connected ecosystem where people across education and training disciplines can work together to discuss challenges, explore innovative strategies and implement creative and effective solutions for the global opportunities in education and training.

## Supporting EdTech Startups

**EdNorth** provides a platform for individuals passionate about education innovation to learn about lean startups, find resources, meet other EdTech founders, and make connections with mentors, collaborators and investors. We do this by:

- Organizing free educational and networking events and workshops around innovation, entrepreneurship and lean startup programming
- Engaging/challenging our existing education & training business and academic communities to support EdTech startups
- Finding collaborative opportunities with our broader startup community
- Using a "grass roots" approach to attract volunteers to provide programming, mentoring and support for entrepreneurs

### Our Sponsors

- ECMC Group
- Capstone
- Edmentum
- MyON/Renaissance
- GoKart Labs
- Fox Rothschild LLP

edmentum

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Group

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RENAISSANCE

capstone

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## Collaborating Organizations

- Startup Weekend Education—Techstars
- Twin Cities Startup Week—Beta
- MN Cup—UMN-Carlson School
- CE&HD, UMN
- WeWork
- Metro State Univ.
- St. Catherine Univ.
- School Districts and charter schools

## Recent Accomplishments

- +700 members (approx. 1/3 educators)
- Held over 60 free events--learning programs & workshops for EdTech entrepreneurs
- Organized 3 Twin Cities Startup Weekend Education
- Collaborated with St. Catherine Univ. to sponsor 1<sup>st</sup> women-focused TCSWEDU event in region
- Collaborated with Minnetonka Public Schools for 1<sup>st</sup> youth-oriented Startup Weekend event in region
- Collaborated with Twin Cities Startup Week to establish "Education & Training" Track/held 5 events
- Collaborated with MN Cup/UMN to establish "Education & Training" Division
  - Secured \$100K funding from corporate sponsors
  - Recruited 12 judges and 20 mentors
  - Division attracted 79 startup applicants in first year
  - Awarded \$35,000 prize money

## Contact Information

### CONTACT INFORMATION

- Website: <https://www.ednorth.org/>
- Register for events and notices:  
<https://www.meetup.com/EdNorth/>
- Email: [EdNorthMN@gmail.com](mailto:EdNorthMN@gmail.com)
- Program planning team:
  - Adam Gordon
  - Eli Maloley
  - Teresa Marchek
  - Steve Mesmer
  - Eric Nelson
  - Darin Rasmussen
  - Steve Wellvang

### BOARD OF DIRECTORS

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